Mitul Savani

Shopify Developer | Theme Development & Conversion Optimization

Surat, Gujarat, India • mitulsavani100@gmail.com • mitulsavani.is-a.dev

PROFESSIONAL SUMMARY

Shopify Developer with 5+ years of experience building, customizing, and optimizing high-performing eCommerce storefronts. Skilled in Shopify Liquid, JavaScript, custom theme development, third-party app integrations, and conversion-focused storefront improvements. Experienced in developing reusable components, implementing advanced product and cart functionality, and transforming Figma designs into responsive Shopify experiences. Focused on website performance, user experience, and scalable, maintainable code.

PROFESSIONAL EXPERIENCE

Shopify Developer April 2021 – August 2026 · Surat, Gujarat

Chameleon Infotech LLP

- Developed and customized responsive Shopify storefronts using Liquid, JavaScript, HTML, CSS, and Shopify CLI, delivering reusable sections and templates tailored to client requirements.
- Built conversion-focused product pages and cart experiences, including upsells, bundle offers, free gifts, promotional messaging, and dynamic cart interactions.
- Transformed Figma and Adobe XD designs into responsive, production-ready Shopify storefronts with consistent experiences across desktop, tablet, and mobile.
- Integrated and customized third-party Shopify applications, ensuring compatibility with existing theme functionality and customer shopping journeys.
- Improved storefront page-load times by up to 30% through JavaScript optimization, image compression, frontend asset improvements, and theme code refinement.
- Developed dynamic product experiences using metafields, metaobjects, variant selectors, product swatches, and custom storefront components.
- Troubleshot theme issues, improved mobile usability, and implemented SEO-friendly frontend enhancements.

EDUCATION

Rabindranath Tagore University - Bachelor of Computer Applications (BCA)

Mar 2020 - Sep 2022 · Bhopal, Madhya Pradesh

Bachelor of Computer Applications from Rabindranath Tagore University, Bhopal, Madhya Pradesh, India.

TECHNICAL SKILLS

Shopify Development: Shopify Liquid, Theme Customization, Custom Sections, JSON Templates, Shopify CLI, Metafields, Metaobjects, AJAX Cart API, Theme App Integrations

Frontend Development: HTML5, CSS3, SCSS, JavaScript (ES6+), Tailwind CSS, Bootstrap, Responsive Design, Swiper.js

Conversion & Optimization: Conversion Rate Optimization (CRO) Support, Product Page Optimization, Cart Upsells, Bundle Offers, Promotional Features, Mobile UX, Page Speed Optimization, Technical SEO

Tools & Workflow: Git, GitHub, Figma, Adobe XD, Adobe Photoshop, Browser Developer Tools

SELECTED PROJECTS

Shopify Cart, Bundles & Conversion Features

Client Storefront Development

- Developed custom cart-drawer functionality, product upsells, bundle progress indicators, and automated free-gift experiences using Liquid and JavaScript.
- Implemented dynamic promotional messaging and cart updates without requiring full page reloads, improving shopping-flow usability.

Custom Product & Collection Experiences

Shopify Theme Development

- Built product variant selectors, image swatches, dynamic product information, responsive collection filters, and interactive carousels.
- Created merchant-configurable Shopify sections and templates supporting reusable layouts and easier storefront content management.

Shopify Section Kit

Personal Project | https://shopifysectionkit.vercel.app

- Developed a library of reusable, customizable Shopify sections designed to help merchants create flexible and responsive storefront layouts.

LANGUAGES

- English *(Professional)*
- Gujarati *(Native)*
- Hindi *(Fluent)*